

MGT 601 - Corporate Social Responsibility and

3 Credit Hours

This course explores the social responsibility of businesses from opposing theoretical and managerial perspectives. The course examines Milton Friedman's claim that the primary responsibility of business is to make profit amidst the current idea that corporations have to act ethically and in socially responsible ways across the entirety of their operations at home and abroad. It applies theories of ethics to various case studies in business focusing on moral issues in natural resource extraction, advertising and sales, hiring and promotion, financial management, corporate pollution, product safety, and international decision-making.