INN 705 - Intellectual Property

3 Credit Hours

This course provides a study of the foundation, development, and current practices in intellectual property. Students will learn key principles from legal instruments in patents, trademarks, and copyrights. It will expose students to the value of protecting and commercializing intellectual property within the prevailing legal regime. Students will gain an understanding of how critical intellectual property protection of inventions is to the successful commercialization of innovation.