

MG 315 - Robinhood, Gamestop, and the Rise of the Retail Investor

3 Credit Hours

The course introduces the proliferation of online investing platforms, the popularity and power of investing communities on social media, the significant compression or elimination of trading commissions and fees along with the implications for trading volumes, volatility, risk premia and investment performance, and the empowerment of retail investors. The course will explore long-short strategies, alpha versus beta and various investment factors, short squeezes and the employment of derivatives to manage risk and speculate. Intrinsic and relative valuation frameworks will be discussed, as well as technical analysis. An overview of current fiscal and monetary policy as it relates to accommodative policies, money supply and asset bubbles also will be included in the course.