

PH 365 - Behavioral and Community Changes in Public Health

3 Credit Hours

In the context of public health, behavior change addresses the efforts put in place to change people's personal habits and attitudes, to prevent disease and save on healthcare costs. In this course, students will be introduced to behavioural change theories (that include environmental, personal, and behavioral characteristics as the major factors in behavioral determination) in an attempt to explain why individual and community behaviors change and how this can impact the health of the community.

Prerequisites

[PH 301](#)