

# BBA with Minor

## Bachelor of Business Administration

### Description

The Bachelor of Business Administration with Minor (BBA w/minor) offers a comprehensive education in key business disciplines, including management, leadership, accounting, marketing, finance, strategy, and international business. The program equips students with essential professional skills such as business writing, communication, problem-solving, teamwork, and digital literacy. By strategically selecting elective courses, students can expand their knowledge and enhance their career opportunities with the addition of a minor. Any minor offered by the university can be selected, such as Sports Management, Esports, and Criminal Justice.

### Admissions Requirements

- A high school diploma or GED
- Credentials earned outside of the US must be evaluated by an approved agency
- GPA of 2.0 or higher
- Official transcripts from all previously attended institutions
- Completed application with Carolina University

### Graduation Requirements

- Shall have maintained a minimum cumulative GPA of 2.0;
- Shall have passed all courses in the curriculum and made a C- or better in professional core courses;
- Shall have completed at least 24 of the final 30 hours with Carolina University.

### Courses

#### General Education Core

36 Credit Hours

Electives

15 Credit Hours

#### **Professional Core (78 Credit Hours)**

##### CJ 315 - Introduction to Human Rights

3 Credit Hours

##### CJ 408 - Cybercrime

3 Credit Hours

##### CJ 410 - White Collar Crime

3 Credit Hours

##### GP 302 - Human Growth and Development

3 Credit Hours

##### GH 204 - American Government

3 Credit Hours

##### GO 101 - Introduction to Sociology

3 Credit Hours

[IC 406 - Cultural Anthropology](#)

3 Credit Hours

[MG 111 - Introduction to Management](#)

3 Credit Hours

[MG 113 - Introduction to Marketing](#)

3 Credit Hours

[MG 211 - Economics I](#)

3 Credit Hours

[MG 222 - Group Leadership and Communication](#)

3 Credit Hours

[MG 224 - Human Resource Management](#)

3 Credit Hours

[MG 243 - Principles of Accounting](#)

3 Credit Hours

[MG 244 - Accounting II](#)

3 Credit Hours

[MG 245 - Management Information Systems](#)

3 Credit Hours

[MG 301 - Organizational Behavior](#)

3 Credit Hours

[MG 320 - Real Estate](#)

3 Credit Hours

[MG 321 - Marketing Strategies](#)

3 Credit Hours

[MG 322 - Entrepreneurship](#)

3 Credit Hours

[MG 334 - Corporate Responsibilities and Ethics](#)

3 Credit Hours

[MG 342 - Business Analytics](#)

3 Credit Hours

[MG 436 - Effective Executive Leadership](#)

3 Credit Hours

[MG 437 - Business Law](#)

3 Credit Hours

[MG 490 - Business Senior Capstone](#)

3 Credit Hours

[MG 498 - Internship](#)

3 Credit Hours

[MG 499 - Internship](#)

3 Credit Hours