

Sports Management

Minor

Description

Students completing the concentration in Sports Management will be prepared for a number of career possibilities in a variety of organizations, including professional sports teams, college athletic departments, sports media and marketing firms, merchandising and promotions, leisure and recreational services, and more. The main objective, for each student in study, is to combine the “hands on” experience of an internship in the field with classroom rigor and research highlighted by guest lecturers. This integrated approach combines principles and practice leading to a full and broad based educational experience leading to possible career in sports administration and management.

Courses

[MG 111 - Introduction to Management](#)

3 Credit Hours

[MG 321 - Marketing Strategies](#)

3 Credit Hours

[MG 399 - Management Internship](#)

3 Credit Hours

[SM 201 - Sports Psychology](#)

3 Credit Hours

[SM 211 - Principles of Recreation and Leisure Management](#)

3 Credit Hours

[SM 301 - Sports and Event Management](#)

3 Credit Hours

[SM 305 - Sports Information and Public Relations](#)

3 Credit Hours