

Management

Concentration

Description

The BBA in Management is designed to introduce students to the processes, systems, methods, and operations of organizations both nationally and internationally. It equips students with the skills and competencies to manage people, business operations and processes, data and information, external environment and risks, and applicable laws and regulations. The management discipline enables students to grasp the intricacies of leading organizations – for profit and nonprofit – toward the achievement of their goals. It prepares students for successful careers as managers, HR directors, analysts, and consultants. The degree integrates cutting-edge curriculum and teaching with experiential learning opportunities via internships and work placements. Finally, in recognition of the fact that modern businesses and nonprofits are situated within a global economy, students are offered avenues to pursue study abroad and other international opportunities.

Courses

MG 224 - Human Resource Management	3 Credit Hours
MG 301 - Organizational Behavior	3 Credit Hours
NM 201 - Marketing, Fundraising, & Public Relations	3 Credit Hours
NM 202 - Financial Management & Legal Issues	3 Credit Hours
NM 401 - Strategic Management and Governance	3 Credit Hours
NM 402 - Management Information Systems	2 Credit Hours
NM 403 - Management for Nonprofit Practicum	1 Credit Hour