

Management

Minor

Description

The BBA in Management is designed to introduce students to the processes, systems, methods, and operations of organizations both nationally and internationally. It equips students with the skills and competencies to manage people, business operations and processes, data and information, external environment and risks, and applicable laws and regulations. The management discipline enables students to grasp the intricacies of leading organizations – for profit and nonprofit – toward the achievement of their goals. It prepares students for successful careers as managers, HR directors, analysts, and consultants. The degree integrates cutting-edge curriculum and teaching with experiential learning opportunities via internships and work placements. Finally, in recognition of the fact that modern businesses and nonprofits are situated within a global economy, students are offered avenues to pursue study abroad and other international opportunities.

Courses

[MG 224 - Human Resource Management](#)

3 Credit Hours

[MG 301 - Organizational Behavior](#)

3 Credit Hours

[NM 201 - Marketing, Fundraising, & Public Relations](#)

3 Credit Hours

[NM 202 - Financial Management & Legal Issues](#)

3 Credit Hours

[NM 401 - Strategic Management and Governance](#)

3 Credit Hours

[NM 402 - Management Information Systems](#)

2 Credit Hours

[NM 403 - Management for Nonprofit Practicum](#)

1 Credit Hour