

MBA

Master of Business Administration

Description

The Master of Business Administration in Organizational Leadership is designed to prepare men and women for high-quality leadership in the community, local corporations, and local public safety professions.

Professionals with substantial track records in relevant work environments may qualify for waivers of some elective courses. Please speak with an advisor if you believe you should be eligible for waivers.

Students can pursue concentrations in the following areas (not all concentrations may be offered every year):

- Business Analytics
- Human Resources Management
- Management
- Marketing
- Sports Management
- Supply Chain Management

Admissions Requirements

- A bachelor's degree or equivalent from a recognized college or university
- GPA of 2.75 or higher
- Official transcripts from all previously attended schools
- Completed application with Carolina University

Degree Requirements

- The maximum time limit to complete the program is four years or 150% of the credits, whichever the student reaches first.
- A minimum of 18 credit hours must be completed at CU.
- Up to 50% of the required credit hours can be transferred.
- Graduation is contingent upon the completion of 36 hours of prescribed courses with a minimum cumulative GPA of 3.00.

Courses

Professional Core (27 Credit Hours)

BUS 521 - Management Information Systems	3 Credit Hours
BUS 522 - Principles of Organization Finance	3 Credit Hours
BUS 612 - Organizational Business Culture	3 Credit Hours
BUS 621 - Contemporary Economic Issues	3 Credit Hours
BUS 680 - Leadership and Human Behavior	3 Credit Hours
MGT 510 - Managing for Results	3 Credit Hours
MGT 531 - Marketing for Results	3 Credit Hours
MGT 542 - Managerial Accounting	3 Credit Hours
MGT 622 - Strategic Management	3 Credit Hours

Concentration Courses (9 Credit Hours; Choose One Area)

Human Resources Management

BUS 644 - Human Resources Law	3 Credit Hours
MGT 624 - Human Resources Management	3 Credit Hours
MGT 634 - Compensation Management	3 Credit Hours

Management

BUS 641 - International Business	3 Credit Hours
MGT 660 - Negotiation and Conflict Management	3 Credit Hours
MGT 661 - Management Theory & History	3 Credit Hours

Business Analytics

ANA 605 - Introduction to Business Analytics	3 Credit Hours
ANA 615 - Introduction to Data Science	3 Credit Hours

DCS 625 - R Programming for Data Science	3 Credit Hours
Supply Chain Management (Choose 9 Credit Hours)	
SCM 610 - Operations Management	3 Credit Hours
SCM 625 - Logistics	3 Credit Hours
SCM 630 - Supply Chain Management	3 Credit Hours
SCM 635 - Strategic Sourcing	3 Credit Hours
Marketing (Choose 9 Credit Hours)	
MKT 610 - Consumer Behavior	3 Credit Hours
MKT 620 - Digital Marketing	3 Credit Hours
MKT 630 - Marketing Management	3 Credit Hours
MKT 640 - Brand Management	3 Credit Hours
MKT 650 - Marketing Communications	3 Credit Hours