

MBA

Master of Business Administration

Description

The Master of Business Administration in Organizational Leadership is designed to prepare men and women for high-quality leadership in the community, local corporations, and local public safety professions.

Professionals with substantial track records in relevant work environments may qualify for waivers of some elective courses. Please speak with an advisor if you believe you should be eligible for waivers.

Students can pursue concentrations in the following areas (not all concentrations may be offered every year):

- Business Analytics
- Human Resources Management
- Management
- Marketing
- Supply Chain Management

Students with a background other than business (or a business-related field) may have to complete the 9 hours of prerequisites to the program. Any of these 3 courses may be waived based on appropriate undergraduate/graduate courses or professional background. Only courses with a C or above may be used for waiver purposes.

Admissions Requirements

- A bachelor's degree or equivalent from a recognized college or university
- GPA of 2.75 or higher
- Official transcripts from all previously attended schools
- Completed application with Carolina University

Degree Requirements

- The maximum time limit to complete the program is four years or 150% of the credits, whichever the student reaches first.
- A minimum of 18 credit hours must be completed at CU.
- Up to 50% of the required credit hours can be transferred.
- Graduation is contingent upon the completion of 36 hours of prescribed courses with a minimum cumulative GPA of 3.00.

Courses

Professional [Waivable] (9 Credit Hours)

[MG 111 - Introduction to Management](#)

3 Credit Hours

[MG 113 - Introduction to Marketing](#)

3 Credit Hours

[MG 243 - Principles of Accounting](#)

3 Credit Hours

Professional Core (27 Credit Hours)

[BUS 521 - Management Information Systems](#)

3 Credit Hours

[BUS 522 - Principles of Organization Finance](#)

3 Credit Hours

[BUS 612 - Organizational Business Culture](#)

3 Credit Hours

[BUS 621 - Contemporary Economic Issues](#)

3 Credit Hours

[BUS 680 - Leadership and Human Behavior](#)

3 Credit Hours

[MGT 510 - Managing for Results](#)

3 Credit Hours

[MGT 531 - Marketing for Results](#)

3 Credit Hours

[MGT 542 - Managerial Accounting](#)

3 Credit Hours

[MGT 622 - Strategic Management](#)

3 Credit Hours

Concentration Courses (9 Credit Hours; Choose One Area)

Business Analytics

[ANA 605 - Introduction to Business Analytics](#)

3 Credit Hours

[DCS 500 - Introduction to Data Science](#)

3 Credit Hours

[DCS 510 - R Programming for Data Science](#)

3 Credit Hours

Human Resources Management

[BUS 644 - Human Resources Law](#)

3 Credit Hours

[MGT 624 - Human Resources Management](#)

3 Credit Hours

[MGT 634 - Compensation Management](#)

3 Credit Hours

Management

[BUS 641 - International Business](#)

3 Credit Hours

[MGT 660 - Negotiation and Conflict Management](#)

3 Credit Hours

[MGT 661 - Management Theory & History](#)

3 Credit Hours

Marketing

[MKT 610 - Consumer Behavior](#)

3 Credit Hours

[MKT 620 - Digital Marketing](#)

3 Credit Hours

[MKT 630 - Marketing Management](#)

3 Credit Hours

[MKT 640 - Brand Management](#)

3 Credit Hours

[MKT 650 - Marketing Communications](#)

3 Credit Hours

Supply Chain Management

[SCM 610 - Operations Management](#)

3 Credit Hours

[SCM 625 - Logistics](#)

3 Credit Hours

[SCM 630 - Supply Chain Management](#)

3 Credit Hours

[SCM 635 - Strategic Sourcing](#)

3 Credit Hours