

# MBA

## Master of Business Administration

### Description

The Master of Business Administration (MBA) program is designed for aspiring leaders in the community, corporations, and public safety professions. Enhance your leadership, communication, and management skills through specialized concentrations in Business Analytics, Management, and Marketing. With an innovative curriculum and real-world applications, this program prepares students to become high-impact leaders of tomorrow.

Non-business background students may need to complete 9 prerequisite hours, with potential waivers for any of the 3 courses based on prior coursework or professional experience. Only courses with a C or above may be used for waiver purposes.

### Admissions Requirements

- A bachelor's degree or equivalent from a recognized institution
- Credentials earned outside of the US must be evaluated by an approved agency
- GPA of 2.75 or higher
- Official transcripts from all previously attended schools
- Completed application with Carolina University

### Graduation Requirements

- Shall have maintained a minimum cumulative GPA of 3.0;
- Shall have passed all courses in the curriculum and made a C or better professional core courses;
- Shall have completed at least six of the final nine hours with Carolina University.

### Courses

#### Professional [Waivable] (9 Credit Hours)

[MG 111 - Introduction to Management](#)

3 Credit Hours

[MG 113 - Introduction to Marketing](#)

3 Credit Hours

[MG 243 - Principles of Accounting](#)

3 Credit Hours

#### Professional Core (27 Credit Hours)

[BUS 521 - Management Information Systems](#)

3 Credit Hours

[BUS 522 - Principles of Organization Finance](#)

3 Credit Hours

[BUS 612 - Organizational Business Culture](#)

3 Credit Hours

[BUS 621 - Contemporary Economic Issues](#)

3 Credit Hours

[BUS 680 - Leadership and Human Behavior](#)

3 Credit Hours

[MGT 510 - Managing for Results](#)

3 Credit Hours

[MGT 531 - Marketing for Results](#)

3 Credit Hours

[MGT 542 - Managerial Accounting](#)

3 Credit Hours

[MGT 622 - Strategic Management](#)

3 Credit Hours

### **Concentration Courses (9 Credit Hours; Choose One Area)**

#### **Business Analytics**

[ANA 605 - Introduction to Business Analytics](#)

3 Credit Hours

[DCS 500 - Introduction to Data Science](#)

3 Credit Hours

[DCS 510 - R Programming for Data Science](#)

3 Credit Hours

#### **Management**

[BUS 641 - International Business](#)

3 Credit Hours

[MGT 660 - Negotiation and Conflict Management](#)

3 Credit Hours

[MGT 661 - Management Theory & History](#)

3 Credit Hours

#### **Marketing**

[MKT 610 - Consumer Behavior](#)

3 Credit Hours

[MKT 620 - Digital Marketing](#)

3 Credit Hours

[MKT 630 - Marketing Management](#)

3 Credit Hours

[MKT 640 - Brand Management](#)

3 Credit Hours

[MKT 650 - Marketing Communications](#)

3 Credit Hours