

BBA

Bachelor of Business Administration

Description

The Bachelor of Business Administration (BBA) is designed for students to unlock their potential and thrive in the dynamic world of business. Students are immersed in the latest theories and practices that drive successful organizations worldwide. The comprehensive curriculum covers essential business disciplines, including management, leadership, accounting, marketing, finance, strategy, and international business. Prepare to excel with a robust set of professional skills, from effective business writing and communication to innovative problem-solving, teamwork, and digital literacy.

Admissions Requirements

- A high school diploma or GED
- Credentials earned outside of the US must be evaluated by an approved agency
- GPA of 2.0 or higher
- Official transcripts from all previously attended institutions
- Completed application with Carolina University

Graduation Requirements

- Shall have maintained a minimum cumulative GPA of 2.0;
- Shall have passed all courses in the curriculum and made a C- or better in professional core courses;
- Shall have completed at least 24 of the final 30 hours with Carolina University.

Courses

General Education Core

36 Credit Hours

Professional Core (93 Credit Hours)

CJ 315 - Introduction to Human Rights

3 Credit Hours

CJ 408 - Cybercrime

3 Credit Hours

CJ 410 - White Collar Crime

3 Credit Hours

GP 302 - Human Growth and Development

3 Credit Hours

GH 204 - American Government

3 Credit Hours

GH 310 - International Relations

3 Credit Hours

GO 101 - Introduction to Sociology

3 Credit Hours

[IC 406 - Cultural Anthropology](#)

3 Credit Hours

[MG 111 - Introduction to Management](#)

3 Credit Hours

[MG 113 - Introduction to Marketing](#)

3 Credit Hours

[MG 210 - Introduction to Statistics](#)

3 Credit Hours

[MG 211 - Economics I](#)

3 Credit Hours

[MG 222 - Group Leadership and Communication](#)

3 Credit Hours

[MG 224 - Human Resource Management](#)

3 Credit Hours

[MG 243 - Principles of Accounting](#)

3 Credit Hours

[MG 244 - Accounting II](#)

3 Credit Hours

[MG 245 - Management Information Systems](#)

3 Credit Hours

[MG 301 - Organizational Behavior](#)

3 Credit Hours

[MG 320 - Real Estate](#)

3 Credit Hours

[MG 321 - Marketing Strategies](#)

3 Credit Hours

[MG 322 - Entrepreneurship](#)

3 Credit Hours

[MG 323 - Finance](#)

3 Credit Hours

[MG 334 - Corporate Responsibilities and Ethics](#)

3 Credit Hours

[MG 342 - Business Analytics](#)

3 Credit Hours

[MG 410 - Supply Chain Management](#)

3 Credit Hours

[MG 436 - Effective Executive Leadership](#)

3 Credit Hours

[MG 437 - Business Law](#)

3 Credit Hours

[MG 438 - Managerial Economics](#)

3 Credit Hours

[MG 450 - Machine Learning & Predictive Analysis](#)

3 Credit Hours

[MG 490 - Business Senior Capstone](#)

3 Credit Hours

[MG 499 - Internship](#)

3 Credit Hours