

BBA

Bachelor of Business Administration

Description

The Bachelor of Business Administration is designed to expose students to the theories and practices of business organizations operating within a global economy. Students are expected to gain an understanding of business disciplines including management, leadership, accounting, marketing, finance, strategy, and international business. The program will also equip students with valuable professional skills – business writing, communication, problem-solving, teamwork, and digital literacy.

Admissions Requirements

- A high school diploma or GED
- GPA of 2.0 or higher
- Official transcripts from all previously attended schools
- Completed application with Carolina University

Graduation Requirements

In order to become a candidate for graduation, a student:

1. Shall have completed a minimum of 30 credit hours at CU;
2. Shall have maintained a minimum academic average of C;
3. Shall have passed all courses in his/her curriculum and made a C or better in key courses designated as essential in each program;
4. Shall have completed at least 24 of the final 30 hours with Carolina University.

Courses

General Education Core

36 Credit Hours

Professional Core (93 Credit Hours)

CJ 315 - Introduction to Human Rights

3 Credit Hours

CJ 408 - Cybercrime

3 Credit Hours

CJ 410 - White Collar Crime

3 Credit Hours

ED 302 - Educational Psychology Across Subjects

3 Credit Hours

GH 204 - American Government

3 Credit Hours

GH 310 - International Relations

3 Credit Hours

[GO 101 - Introduction to Sociology](#)

3 Credit Hours

[IC 406 - Cultural Anthropology](#)

3 Credit Hours

[MG 111 - Introduction to Management](#)

3 Credit Hours

[MG 113 - Introduction to Marketing](#)

3 Credit Hours

[MG 210 - Introduction to Statistics](#)

3 Credit Hours

[MG 211 - Economics I](#)

3 Credit Hours

[MG 222 - Group Leadership and Communication](#)

3 Credit Hours

[MG 224 - Human Resource Management](#)

3 Credit Hours

[MG 243 - Principles of Accounting](#)

3 Credit Hours

[MG 244 - Accounting II](#)

3 Credit Hours

[MG 245 - Management Information Systems](#)

3 Credit Hours

[MG 301 - Organizational Behavior](#)

3 Credit Hours

[MG 320 - Real Estate](#)

3 Credit Hours

[MG 321 - Marketing Strategies](#)

3 Credit Hours

[MG 322 - Entrepreneurship](#)

3 Credit Hours

[MG 323 - Finance](#)

3 Credit Hours

[MG 334 - Corporate Responsibilities and Ethics](#)

3 Credit Hours

[MG 342 - Business Analytics](#)

3 Credit Hours

[MG 410 - Supply Chain Management](#)

3 Credit Hours

[MG 436 - Effective Executive Leadership](#)

3 Credit Hours

[MG 437 - Business Law](#)

3 Credit Hours

[MG 438 - Managerial Economics](#)

3 Credit Hours

[MG 450 - Machine Learning & Predictive Analysis](#)

3 Credit Hours

[MG 490 - Business Senior Capstone](#)

3 Credit Hours

[MG 499 - Internship](#)

3 Credit Hours